HKUSPACE 香港大學專業進修學院 HKU School of Professional and Continuing Education

HKUSPACE Community College 香港大學附屬學院

2024-2025 專題講座

副學士 高級文憑 基礎文憑

港大附屬學院每年均會為各區中學舉辦升學講座及各類專題講座，藉此幫助學生了解各領域的知識，培養多角度思考和發掘多元智慧，從而為升學或就業做好準備。講座可以到校或網上形式進行。

登記表格

查詢電話：3762 2285 / 3416 6338

查詢電郵：ccadmissions@hkuspace.hku.hk

副學位升學攻略

1a 講座分享

剖析副學士及高級文憑的多元升學途徑及專業出路，提供學院最新課程資訊、報名安排，以及分享畢業生的成功經驗。

1b 校園導賞

學院歡迎同學親臨九龍灣校舍參觀校園設施，以便了解專上學院的學習生活，亦樂意按個別學校的需要而彈性編排講座 / 導賞內容。

生涯規劃

2 讀嗰科≠做嗰行 ？出路無界限，發展個人所長

相信大家都聽過「萬般皆下品，唯有讀書高」這句話。在傳統觀念上，我們都追求在學業上的成功，期盼畢業後能盡展所長，找到理想工作。

隨著社會發展，年青人在各行各業也有出頭天， 於是又有了「條條大路通羅馬」這句話，鼓勵大家在做事時只要有明確的目標和方向，處事時懂得稍加變通，無論從何時開始都能達到目標。

畢業前，很多同學會提出「我想加入這個行業，但不知道是否適合自己的性格？我對很多行業都很有興趣，但不知如何選擇？」透過這個工作坊，同學可以重新認識職涯發展的新方向與不同機遇，共同探索就業路上的多元出路。無論選擇升學或就業，總會有達成目標的一天。

3 探索及認識自己 • 做好就業前的準備

換位思考：「如果你是老闆，當聘請新員工時，你對他們有甚麼期望和要求？」

讓我們一起探索及認識自己，了解自己的興趣與能力，長處與優勢。當我們明白一般老闆對員工的要求時，我們就可以知道如何裝備自己，提升在職場上的競爭力，並增加對事業發展與未來工作規劃的信心。

4 Writing an Eye-catching CV by CV360®

CV360® can provide an all-round profile to show the values, attitudes, skills and knowledge articulated from a youth's work and life experience. It is a customized resume for youths, which enables them to consolidate their life experience.

5 Writing a Winning Personal Statement

The workshop focuses on showing the importance of the personal statement in a university application and the way to write a good one.

6 未來見 一 年青人不可或缺的能力

想要成為一個什麼樣的人？

讓現在定義你？還是讓現在塑造未來？

未，來見？

未來，來見！

7 如何成為營養學家、營養師和食品安全專家

食物營養和食品管理對我們的公共衛生系統至關重要。 本講座介紹營養及食品管理高級文憑課程，讓同學了解如何成為營養學家、營養師或食品安全專家。該課程幫助畢業生升讀學位課程，投身醫療行業或食品行業。課程的「食物與營養科學」專修著重深入探討營養在保持健康和預防疾病的作用；而「食物科學及食品安全」專修涵蓋食品危害的課題如食物污染、食物中毒和疾病控制。

8 Introduction to the APL Vocational English for Service Professional Programme

The school talk aims to introduce the APL Vocational English for Service Professional Programmes to the students.

理財及就業

9 個人理財規劃：如何盡快實現財務自由?

個人理財規劃的核心：制定儲蓄計劃、管理信用卡、投資。

讓同學了解如何制定個人理財預算、儲蓄應急基金、債務、明智地使用信用卡等理財策略從而盡快實現財務自由。

10 Are You a Giver, Taker or Matcher ?

你在團隊中屬於哪類成員？如何知己知彼，與不同類型的成員合作，以建立團隊精神。

11 創業須知：如何編制財務預算

The basic knowledge to prepare a projected financial statement for a start-up company.

12 會計專業知多少?

This is an introduction to the Accounting profession, discussing topics such as how to get a professional accounting qualification in Hong Kong and find a career path.

13 如何在逆市中推廣業務

企業要突圍而出必需了解營商環境，善於運用行銷渠道，才可逆市中推廣業務。

14 心理賬戶(Mental Accounting) 解密心理賬戶：聰明消費、智慧理財新世代

研究指出，人的大腦會開設不同的「帳戶」以對應各種不同來源或用途的金錢。即使是相同金額，若放在不同「帳戶」中，便會受到個人觀感或偏執的影響而變得份量不同，最終影響我們的消費行為和財務決定。

考試技巧

15 「文」言知機 掌握文言文閱讀理解的關鍵

隨著文憑試加入十二篇指定文言範文，加強學生文言文閱讀理解能力成為當務之急。講者將從應試的角度出發，重點介紹幾種閱讀文言篇章常見的難題以及應對的方法。

16 文約意新：DSE中文寫作卷剖析

本講座旨在提升學生的寫作能力，從文章構思及文辭表達的角度切入，分析考卷重點，特別對近年的答卷通病加以析述，從而有效提升學生的應試表現。

17 備戰文憑試及減壓攻略 DSE新手揮手區

召集各位應考公開試的同路人，拆解備戰時遇到的煩惱和應對方法。認識和了解不同的溫習策略，裝備自己取得佳績。

面對開考日子臨近，感到壓力在所難免。學習有效的減壓方法，使身心維持良好狀態，有助放鬆心情迎接DSE。

表達技巧

18 The Art of Storytelling: From Popular Culture to Self-expression

Stories are all around us, from fairy tales, movies, song lyrics, to advertising language. By tapping into our own experiences and incorporating techniques often found in fiction writing, such as character and plot development, we can all create engaging and compelling stories, be it a letter, a social media post, or an impressive self-introduction. Stories give us new ways to consider the world around us and our place in it. The art of storytelling allows us to attain mental clarity and more confidence in creative expression.

19 我好鍾意「咪華」同「eh 華」 你講咩話 ？如何擺脫港式口音 mirror 同 error ？

The workshop focuses on introducing basic phonology of English and tips for improving English pronunciation and enunciation.

20 「履」先一步 獨領風騷一入 U 自薦信和履歷表攻略

如何在入U的競爭中突圍而出，為伯樂所識？怎樣才能撰寫出一份符合入U要求而又富個人特色的中文自薦信和履歷表，讓學生在「履」先一步時脫穎而出，獨領風騷？

21 Translation and Interpretation 101

The workshop focuses on introducing basics on translation and interpretation in Chinese and English.

Are there any problems with the following menu?

Do you know the following Chinese dishes?

1) Meat egg rule

2) Leg treatment

3) Wash the face

4) Rape in the New territories

5) Show me your love

Come and join us to explore the interesting and enchanting world of translation and interpretation!

22 Myths About Dementia

The talk will cover contents as listed:

1) Common myths about dementia

2) The causes of dementia

3) The prevention of dementia

4) The community resources for people with dementia

精神及健康

23 「時間，能治癒一切嗎？」- 自我關懷工作坊

常聽說，時間是治癒傷痛的良藥。然而，為何回望過去一些經歷，今天，心仍會痛，人仍會難過？

24 mRNA Vaccine and Its Potential Application

Messenger RNA (mRNA) vaccine development for preventive and therapeutic applications has evolved rapidly over the last decade. The mRVNA vaccine has proven therapeutic efficacy in various applications, including infectious disease, immunotherapy, genetic disorders, regenerative medicine, and cancer. Many mRNA vaccines have made it to clinical trials, and a couple have obtained FDA approval. This emerging therapeutic approach has several advantages over conventional methods: safety; efficacy; adaptability; bulk production; and cost-effectiveness. This talk would introduce mRNA vaccine mechanism of action and its application in future.

科技及統計

25 How Mathematics Can Help You in the Future?

Mathematics is applied widely across different aspects, including but not limited to science, social science and business. In this talk, we are going to go through some real-life applications of mathematics in various scenarios. You will gain some insights on the use of mathematics after the talk.

26 智能手機安全

介紹智能手機安全的重要性，包括保護個人數據和隱私，使用密碼和生物識別技術，以及下載應用程序時的注意事項和風險。

27 家庭無線網絡安全

討論家庭無線網絡的基本安全知識，如路由器和設備的安全設置，Wi-Fi密碼和加密的重要性，以及遠程訪問和視頻監控的安全風險。

28 網絡安全這個職業是什麼？

解釋網絡安全專業的定義和職責，涵蓋網絡攻擊和威脅的種類，以及網絡安全專業的就業前景和所需的技能。

29 如何安全使用網絡銀行和理財軟件

探討網絡銀行和理財軟件的安全特點，如強密碼和雙重身份驗證的使用，監控和識別金融詐騙和釣魚攻擊的方法，以及定期更新軟件和操作系統的重要性。

30 網絡社交媒體和網絡安全

引導聽眾瞭解社交媒體賬戶的隱私設置，識別和防止網絡欺詐和釣魚攻擊，分享個人信息的安全注意事項，以及在社交媒體上處理網絡騷擾和確保安全的方法。

31 Use Probability to Discuss About the False Positive and False Negative Cases in Covid Test

You might have heard about the false postive or false negative cases in news reports during the pandemic. We would like to use the easy concept of probability to explain why it happens and how can we calculate them.

32 家庭物聯網安全

引入物聯網（IoT）設備的概念和使用，討論家庭聯網的風險，並提供保護家庭智能設備安全的措施。

33 如何安全使用即時通訊軟件

提供使用即時通訊軟件時的安全建議，包括避免點擊惡意鏈接和下載可疑文件，設置隱私和安全選項，以及保護個人信息和聊天內容的安全。

34 什麼是身份證上的電子證書

解釋身份證上的電子證書的定義和作用，以及其與數字簽名的關係，重點強調電子證書的安全性和防護措施。

35 一般電腦操作密碼安全

提供創建強密碼的原則，強調定期更換密碼的重要性，警示不在多個賬戶使用相同密碼，並介紹密碼管理工具的使用建議。

社會及文化

36 文化之外：文化與創意產業如何為城市經濟提供機遇

近年來，文化和創意產業成為了各地政府著力發展和關心的課題，究竟各種不同的新興文化產業如何為城市的經濟活動帶來新動力？是次講座將會以歐洲和亞洲城市的例子，闡述文化在當今經濟發展所扮演的重要角色。

37 China's Belt and Road Initiative: A Geopolitical Overview

The Belt and Road Initiative (BRI) is a large-scale international cooperation project announced by Chinese leader Xi Jinping in 2013. This grand project aims to promote international collaboration and partnership across regions and continents, linking together more than 60 countries and (re)creating both maritime (the "belt") and terrestrial ("the road") routes of trade, finance, infrastructure, energy, communication, and investment.

The talk will provide a geopolitical and geo-economic assessment of the project, introducing China's motivations for launching BRI, its track record to date, and policy responses from the governments of BRI countries and Western powers.

38 From One Child to Three: How and Why China's Family Policies have Evolved

In response to rapid aging, the Chinese government has recently introduced a three-child policy in 2021. The talk will provide an overview of the Chinese family planning policies focusing on the one-child policy and its impacts on the fertility rate in China.

39 探索生成式人工智能的創意可能性 使用機器學習生成藝術、音樂和寫作

近年，在廣告、電影和遊戲等領域中，生成式人工智能在內容創作中的應用越來越受到關注。這講座將探討生成式人工智能的工作原理以及用於訓練機器學習模型的不同技術。我們還將討論不同類型的生成式人工智能，及使用這項技術創作不同內容的倫理問題。

40 Mediations: How Does it Work to Resolve Conflicts

Learn about mediations in Hong Kong and find out how to facilitate communication between the parties in conflict to arrive at a voluntary yet timely and fair resolution.

41 How Could Performing Arts Help with Problem-Solving?

How games and exercises connected to performing arts help people to become better listeners, more aware of what leads to problems, and develop better skills for problem-solving.

42 Social Work and Effective Communication

The exchange of information through communication can have a significant impact on our perceptions of each other and our surroundings. For a social worker, effective communication is an essential skill. The key issue that arises is how to establish a dialogue that guarantees effective communication. The training of social work may provide a solution to this question.

43 What Are the Legal Instruments That Protect Our Human Rights in Hong Kong?

The talk aims to introduce what human rights are and how human rights are protected in Hong Kong.

44 Toxic Masculinity: What Is It and Whom Does It Harm?

What is toxic masculinity? How does toxic masculinity cause harm to others in society and harm men themselves at the same time?

45 Aesthetics in Practice

How did great innovators come to exist in history? According to Johannsson's Medici Effect, the Universal Man embraces creativity, innovation and diversity, with which art and aesthetics play critical roles on a daily basis. Can we have an increasing number of great innovators like Einstein and Steve Jobs in this century? The aesthetics of interdisciplinarity seems a key to open up the possibilities.

46 Making Sound Decisions Now Rather Than Asking "What-if" Later

Facing tough decisions throughout our life - Understanding the Decision-Making Process.

47 Understanding Consumer Behavior

Understanding consumer behavior and how it would influence consumers' purhcase decisions.

48 How Accurate T.V. Characters Are Projected?

This talk selects contemporay T.V. characters which have been projected with particular psychological issues. The accuracy of these depictions will be discussed with reference to research literatures in this area.

49 廣告創作多面睇

日常生活中，我們會接觸形形色色的廣告。品牌要在氾濫的資訊中突圍而出，讓人留下深刻印象，廣告的創意就極為重要。廣告創作人是如何「度橋」呢？ 本講座會從多角度探討新興廣告的特色，以及廣告創作的要缺。

50 The Way of Self-Understanding: the Relationship Between the Finitude of Life and Human History

The problem of death matters: It is a good starting point to rethink what the meaning of life is. Does it mean life is meaningless if we have an unlimited lifespan? Also, why do we have to study history? Is it crucial for self- understanding?

51 情騙經濟學

以經濟學角度拆解騙徒手法